



For Immediate Release
June 13, 2017

RED Restaurant Group to Rebrand 811 Kitchen Bar Lounge Location

Restaurant to close temporarily; reopening scheduled for Fall 2017

Opened to meet the demands of the summer 2016 season, including the Cleveland Cavaliers championship and Republican National Convention, 811 provided Cleveland-area residents and visitors with a globally influenced, modern-American kitchen and bar. With the upcoming redesign, RED Restaurant Group looks to deliver a new dining experience.

The 811 rebrand follows the recent grand opening of Red, the Steakhouse: Indianapolis; the currently under-development Red, the Steakhouse locations in Pittsburgh and Pinecrest (Orange Village, Ohio), and the continued success of RED Cleveland restaurants. A number of 811 Kitchen Bar Lounge employees will have the opportunity to transfer to other RED locations, and return when the redesign is complete.

"We sincerely thank all of our guests who were patrons of 811," said Gross. "We look forward to welcoming them back, and invite all to experience our additional RED locations in the meantime."

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